

Fiona Lanzino (néé Curren)

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Profile

I am an experienced creative senior designer, with a sharp eye for detail, who has worked in all fields of graphic design, both in the UK and abroad. I am a resourceful, self motivated, versatile individual who works on any project, small or large, with a solid understanding of the various design processes and applications, using both extensive computer knowledge and more traditional design tools to aid me. Confident to liaise with clients and understand their requirements, I can deliver the best option to meet their expectations, whilst keeping within tight deadlines and budgets. I maintain a positive and cheerful attitude whilst under pressure, performing well on projects as either a team leader or a team member.

Key Achievements

- Designing a set of stamps for Bermuda, approved by the Queen, celebrating 100 years of their Botanical Gardens
- Producing various vinyl graphics for Williams Formula One Racing cars, Rothmans all terrain rally cars (Paris Dakar, Paris-Le Cap races), several Camel Trophy races and one of the Whitbread Round the World yachts
- November 2004, First Solo Art Show in the Edinburgh Gallery, Bermuda
- February 2006, Preview magazine, Bermuda used one of my photographs on their front cover
- Winning a first prize in the European Student Design Awards 1986
- Having first hand experience with various Blue Chip Companies such as Bacardi, Rothmans, HSBC Bank of Bermuda, Esso, British Airways, Williams Formula One Racing
- Being a winner in the Volunteer of the Year Awards (Bermuda) for services to Riding for the Disabled, also receiving an award presented by HRH The Princess Royal for 8 years of volunteering for them

Computer Skills

I am fully competent in a number of programmes including; Quark Xpress, Photoshop, Illustrator Dreamweaver and InDesign and have a working knowledge of Director, Acrobat, Word, Freehand, Painter and Powerpoint, keeping up-to-date with industry standards.

Career History

December 2006 - present

Senior Graphic Designer/Owner/Freelancer, feelanzinodesign, Christchurch, Dorset

I cover all aspects of graphic design, web design, handmade design and vinyl cut graphics/signage from basic concepts and layouts through to final printed artwork and uploaded websites.

This includes meeting and taking briefs from clients, both local and international, going on photoshoots, proof reading, preparing files for press, liaising with pressmen and pressproofing final artwork on press.

Projects include logo design, corporate ID and branding, brochure design, flyers and leaflets photography, vinyl signage and vehicle livery, handmade invites, unique wedding designs and special event projects, charity design projects, book/magazine layout, newsletters, websites, e-invites, postcards, mailers, client advertising campaigns - both in retail and the business sector, producing adverts in black and white or colour for the newspaper and various publications locally and worldwide.

May 2000 - November 2006

Senior Graphic Designer, AAC Saatchi & Saatchi, Bermuda

My work at AAC was varied with a wide array of clients, both local and overseas, based in retail, finance, banking and insurance, travel and hospitality and telecommunications. I worked closely with our account executives, suppliers and clients on many projects and when needed, my duties also included training and supervising other members of staff and students on work experience. Additionally I helped maintain our computer and printer software and hardware.

In addition to the projects listed over the page, I also worked largely on annual reports, retail ads, POS, illustrations, t-shirt design, tv ads, interactive projects, exhibition panels and signs/banners.

November 1996 - May 2000

Senior Graphic Designer, Harris & Mitchell Associates, Bermuda

The job description was very similar to that of AAC, with more retail based projects, magazine layout, illustration work, menus and t-shirt designs.

September 1995 - September 1996

Graphic Designer, Temping Work through Mac Recruitment Agency

Work placements using various skills and software included Electronic Arts (computer games company), Texas Instruments, Clarke Hooper Communications and Nomadic Display.

August 1990 - September 1995

Graphic Designer and Studio Manager, Milagro Design, Wantage

I was involved in the majority of projects, photoshoots, client meetings, dealing with suppliers and the every day running of the studio in addition of being in charge when my boss was away.

Experience was gained in cutting and fitting vinyl on various projects such as exhibition panels (both in the UK and in Europe), shop windows and fronts, metal directional corporate signage, Formula One Racing car graphics (Williams Team), Rothmans all terrain rally cars, motor bikes and trucks (mainly in Europe), one of the Whitbread Round the World Yachts and 1/4 and 1/2 scale model racing cars.

Qualifications

March 2012 - ongoing

Web Master Online Course

May 2007 - August 2007

ABC Certificate in Web Design using Dreamweaver - Distinction and Advanced Dreamweaver Course

Arts Institute Bournemouth, Fern Barrow, Wallisdown, Dorset

September 1988 - June 1990

BTEC Higher National Diploma in Graphic Design

Berkshire College of Art and Design, Kings Road, Reading, Berkshire

September 1986 - July 1988

BTEC National Diploma in Graphic Design

Bournemouth and Poole College of Art and Design, Wallisdown Road, Poole, Dorset

Interests

Digital photography and computer generated artwork, skiing, snowboarding, watersports, squash, horse riding, airbrushing, rugby and travelling.

Currently I volunteer for the Fortune Centre Riding Therapy facility in Wooton and Girl Guiding UK. Whilst in Bermuda I volunteered for Bermuda Riding for the Disabled whom I still have close ties to by designing logos, posters, event tickets, programmes and raffle tickets.

References

Available on request